

Speech Topics & Descriptions

Helping leaders DEFINE direction and CREATE alignment



Emily Anne Page

Keynote Speaker & Founder of:
@ **START** to **SOLD** | **pearl**.

EMILY ANNE PAGE

Your Motivational Speaker

Emily's work is rooted in a deep curiosity about what truly drives sustainable growth—professionally and personally.

She studied the economics of human behavior as a research assistant under Richard Easterlin, a global authority on the Economics of Happiness, while completing her Master's degree in Economics at the University of Southern California.

For more than a decade, Emily has worked as a business growth consultant, speaker, and workshop leader for global brands and executive teams, helping leaders navigate complexity, make better decisions, and build with intention.

She is also the founder of Pearl Resourcing and START to SOLD. Her perspective blends economics, real-world execution, and lived experience—bringing practicality, clarity, and credibility to every room she leads.



A STRATEGIC SPEAKING EXPERIENCE

Emily brings economics-backed frameworks, real-world experience, and intentional audience interaction to help leaders think more clearly—and act with confidence.

For over fourteen years, she has worked with global executives and leadership teams across industries, guiding them to make sense of complexity, challenge assumptions, and build practical plans for growth and market impact.

Her sessions are engaging and thoughtfully designed, not to overwhelm, but to unlock what's already there. Through data, proven models, and personal storytelling, Emily helps groups reframe problems, identify real opportunities, and move forward with shared clarity. She creates an environment of trust and connection—where barriers drop, conversations deepen, and teams align quickly.

Whether leading an intimate executive retreat or a large, multi-city event, each experience is customized to the organization's goals—focused on clarity, alignment, and meaningful progress.

WHAT TYPE OF EVENT DO YOU WANT TO PLAN?



Virtual



In Person

It's all about YOUR organization's needs.

Emily has the ability to engage your audience with interactive questions, personal application and tailored messaging so everyone is sure to be inspired. Her charisma carries on stage and online to the hearts and minds of attendees because of her genuine enthusiasm for their breakthrough.

CATEGORIES OF EXPERIENCE

- Sales
- Business Growth
- Economics
- Product Development
- Leadership
- Grocery Industry
- Team Building
- Women in Business

WHAT MAKES THIS EXPERIENCE HIGH IMPACT

- ✓ Tailors Content for Your Group**
 Emily customizes every talk around your organization's needs to optimize personal impact.
- ✓ Interacts with Audience**
 Asks questions and gets the audience involved because she believes this is the best way to keep your audience engaged and actively learning. By involving the audience so they co-create conclusions, she ensures they remember and own the event.



- ✓ Builds Culture**
 She raises the standards for everyone on the team by building a common culture of tools and vocabulary they can use to create results amongst each other, long after the event is over.
- ✓ Inspires Action**
 Events and seminars should inspire action. Every speech she concludes with a time for the audience to schedule their strategic plan for the future.

An Inspiring Keynote Speaker for Top Global Organizations & Businesses



CUSTOM SPEECHES & LEADERSHIP PROGRAMS

3 Month International Business Bootcamp for Country 4th largest GDP

- **Scope:** Comprehensive 3-month program: 5 live virtual webinars on unique topics, 1-on-1 coaching for 30 VIP businesses, and private organization leadership mentoring to build better programming.
- **Client:** Prominent international trade office
- **Audience:** 1,000 business owners and sales executives for global brands & manufacturers
- **Topics:** Disruption, Growth, Sales, Cross-Cultural Relationship Building & Communication

Representative & Partner on Global Sales Pitch Enhancement

- **Scope:** Multi-session training program: 2 pre-recorded evergreen welcome trainings for in-person and virtual attendees, quarterly custom live webinars and topical articles
- **Client:** Leading international retail marketing trade-show & online platform
- **Audience:** Thousands of global brands preparing to pitch product to retail buyers
- **Topics:** Sales, Rapport, Market Disruption, Non-Verbal Communication

2 Month American Market Disruption Speaking Program

- **Scope:** Live webinars and private 1-on-1 executive team coaching
- **Client:** Major European government organization representing 27 countries
- **Audience:** 65 VIP international consumer product brands exporting to the U.S. market
- **Topics:** Sales, Branding, Rapport, Communication, Growth



PAST BOOTCAMP & SERIES TOPICS

3 Month Booth Camp - Selling to American Market for International Trade Organization Serving 1,000 businesses and 30 VIP brands

5 Webinars

- #1: Selling to American Retailers (Follow-Up Sales Cycle)
- #2: How To Make A Good Sales Sheet
- #3: Design Ideas For Selling on Amazon (Page & Packaging Design)
- #4: American Grocery Store (LIVE RETAILER WALK THROUGH)
- #5: Brand Building with Lifestyle Pictures (Visual Sales)

1:1 Business Consulting Sessions:

- How To Make A Good Sell Sheet
- Selling to American Retailers
- Improving Packaging
- Retail Pitch Practice



Trade Organization - In Person Educational Tour

Retail Rodeo

- Gamified Experiential Educational Retail Tour scavenger-hunt bingo
- 4 Hours, 3 Retailer Stops on Tour Bus + Happy Hour Award banquet

Spark Panel

- Gamified Custom Panel & Networking Event



Other Custom Talks:

- Design it, Build it, Ship it: How the Right Packaging & Supply Chain Tactics Drive Brand Growth.
- Grocery Store Walk-Through - Join Emily for a walkthrough American grocery stores of multiple types to learn the demands and needs of each store type. Includes Club Stores, Convenience, Drug Store, and everyday grocery.
- Identify Your Target Customer & Motivate Sales - Understand your strategic sweet spot offer with shopper types, retailers and their unique needs.
- Strategies for Follow-Up & Relationship Building with Retail Buyers - Turn a retail lead into a lifelong customer with follow-up techniques to foster relationships and convert leads into sales using professional communication and essential tools.

WHAT CLIENTS SAY



“If you're looking for actionable insights and a dynamic speaker who knows how to connect with brands, Emily is someone you'll definitely want to work with.”

Sarah Davidson
Senior Vice President of Food + Beverage | ECRM & RangeMe



“Emily tailored her content to meet the needs of our customer base and created an interactive and high impact program to help us accomplish our goals.”

Phil Robinson
Senior Vice President | Specialty Food Association



“Emily listened to our needs and made a relevant program to educate and inspire meaningful cross cultural business connections. She's a pleasure to work with.”

Jeff Shaw
Director | Foods from Spain, Trade Commission of Spain

WHAT CLIENTS SAY



“Her multi-date leadership bootcamp was the intimate and inspiring thing our brand owners needed to re-assess their strategy and get to the next level. Out of all our speakers to date, Emily had the best reviews with a 95% approval rating!”

Hannah Nakanishi
Program Manager | JETRO



“The collaboration with Emily through personalized 1 to 1 coaching sessions gave Greek Exhibitors the opportunity to strengthen their strategy for the American market.”

Alkiviadis Kalabokis
Managing Director | Great Trade Exhibitions



“Emily has delivered in-person sessions, webinars, and fireside chats for ECRM and RangeMe, consistently sharing actionable, inspiring insights with energy that truly engages the audience. We receive strong feedback every time—and more importantly, attendees apply what they learn and see real results in their businesses.”

Joseph Tarnowski
VP of Content | ECRM & RangeMe

FREQUENTLY ASKED QUESTIONS:

How to Book Emily Page?

To inquire about availability email info@starttosold.net with information about your event including: DATE, EVENT TITLE OR TOPIC FOR TALK, LOCATION, NUMBER OF EXPECTED ATTENDEES, DETAILS ABOUT ATTENDEES, DESIRED SPEAKER BUDGET and any other information to help us plan. We will get back to you immediately.

How much does it cost to book Emily?

Pricing varies according to circumstances, length of presentation, and location. For the most current fees email for more information: info@starttosold.net or text +1 (972)-643-8703.

How can I buy books for our team and presentation?

Wholesale pricing for books are available. Please email the quantity you're interested in and location for shipping to get discounted pricing: info@starttosold.net

Where does Emily Page travel from?

Dallas, Texas

INTERESTED IN A **CUSTOM KEYNOTE** OR **MULTI-SESSION LEADERSHIP** EXPERIENCE?

LET'S TALK

To find out more, message Emily's events team via email, call, text or carrier pigeon.

info@starttosold.net
+1 (972)-643-8703

